

[June 16, 2009 08:00 AM Eastern Daylight Time](#) 

Keynote Expands Global Web Load Testing Network to Canada – US and Canadian-Based Companies Both Benefit

-- Retailer Holiday Season Preparations Start Now; Leading Retail Web Sites Can Now Ensure Their Sites Will Deliver Optimal Performance for Canadian Site Visitors

-- Blue Sands Technologies, a Leading Canadian-Based IT Consultancy, Signed to Resell Keynote LoadPro in the Canadian Market

-- World's Most Powerful Load Testing Solution Surpasses Important Milestone of Scaling To Over One Million Concurrent Users

SAN MATEO, Calif.--([BUSINESS WIRE](#))--Keynote Systems (Nasdaq:KEYN), the global leader in [on-demand mobile and Internet test & measurement solutions](#) for continuously [improving the online experience](#), is taking on the Canadian Web site load testing market. The company announced today the expansion of its global footprint for generating Web site load to Toronto and Vancouver and signed an agreement with Ontario-based [Blue Sands Technologies](#) to resell [Keynote LoadPro](#) in the Canadian market.

The timing of the announcement is important as online retailers are already starting to prepare their sites for the 2009 holiday season. Despite the recession, online retail site visitors and revenues are increasing, as consumers flock to retail Web sites to comparison-shop for the best deal. Additionally, retail bankruptcies and industry consolidation have also resulted in larger load volumes for the remaining retailers. These two facts make the need for accurate and realistic load testing from the end user perspective especially important this holiday season.

By adding two Canadian-based cities from which to generate Web site load, Canadian, European and US-based companies can now assure optimal performance of their Web sites for Canadian site visitors.

With the increased emphasis on Canada, Keynote is underscoring its continued strong commitment to the load testing market. The Canadian news comes fast on the heels of Keynote's launch of [LoadPro 2.0](#), a greatly enhanced version of the company's powerful Web site load testing solution delivered as a turnkey managed consulting service.

LoadPro 2.0 includes a brand new end user portal, an expansive overview dashboard, complete and precise visibility into real time tests as they execute and comprehensive enterprise-level account management. All the new functionality is built on top of a dedicated load testing network that generates unrivaled load capacity. LoadPro 2.0 now has the capability to simulate the arrival of over one million concurrent users to a Web site.

“The Keynote LoadPro load testing network is comprised of multiple tier-1 service providers with the capacity to generate Web site load from multiple continents and geographic locations,” said Vik Chaudhary, vice president of product management and corporate development. “We’re thrilled to now include Canada and to have Blue Sands Technologies as our new Canadian-based reseller of LoadPro.”

Jeff Holland, president of Blue Sands Technologies said, “The Canadian online world has expanded dramatically over the past few years with Canadians adopting the Web for everything from online retail to education and health care. Blue Sands Technologies performance and capacity planning services are aimed at helping both large and small Canadian companies deliver top notch service to their Canadian and worldwide clients.” Holland continued, “Utilizing Keynote’s world class services and Canadian infrastructure will strengthen Blue Sands Technologies ability to help Canadian-based companies remain globally competitive in a rapidly expanding online world.”

About Keynote

Keynote Systems (Nasdaq:KEYN) is the global leader in on-demand test & measurement solutions for continuously improving the online experience. For over a decade, Keynote has been providing measurement data and testing capabilities that allow companies to understand and improve their customers’ online and mobile experience. Keynote has four test and measurement businesses: Web performance, mobile quality, streaming & VoIP, and customer experience/UX.

Known as The Mobile and Internet Performance Authority™, Keynote has a market-leading infrastructure of over 3,000 measurement computers and mobile devices in over 240 locations around the world. Keynote’s 2,800 customers represent top Internet and mobile companies including American Express, Dell, Disney, eBay, E*TRADE, Expedia, Microsoft, SonyEricsson, Sprint, T-Mobile, Verizon, Vodafone and YouTube.

Keynote Systems, Inc. is headquartered in San Mateo, California and can be reached at www.keynote.com or by phone in the U.S. at 1-800-KEYNOTE.

Keynote®, DataPulse®, CustomerScope®, Keynote CE Rankings®, Keynote Customer Experience Rankings®, Perspective®, Keynote Red Alert®, Keynote Traffic Perspective®, Keynote WebEffective®, The Internet Performance Authority®, MyKeynote®, SIGOS®, SITE®, Keynote™, The Mobile & Internet Performance Authority™ and Keynote FlexUse™ are trademarks or registered trademarks of Keynote Systems, Inc. in the United States and/or other countries. All other trademarks are the property of their respective owners. © 2009 Keynote Systems, Inc.