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IT Strategies and blue sands Inc. announce partnership.

Toronto, Ontario – September 3, 2007 – IT Strategies and blue sands Inc. announced that they have formed a partnership to provide strategy consulting and solution delivery to Regulatory Organizations. As Regulatory Organizations face increasing public pressure to reduce risk and assure the quality of the membership they regulate, new approaches and technologies are called for to address their strategic needs.

“Regulatory Organizations know that they will have to get the most from staff and budgets in order to serve stakeholders with rapidly changing needs and expectations” said Larry Scully, IT Strategies’ President and founder. “Inevitably, they will have to leverage their skills by turning to partners who empathize with their perspective, and provide end-to-end support for organic or strategic change. We are pumped by blue sands’ people, offerings, and energy. Our team will practically integrate amazing technology with performance/process management practices that are tailored to meet each client’s unique requirements. We’ll help ensure that Regulatory Organizations’ executives, operational staff, IT professionals, and stakeholders are all working on the same page”.

“We are extremely pleased to have formed a partnership with IT Strategies. We see an increasing demand from organizations regulating their membership for strategic thinking in aligning their technology infrastructure and services with their organizational responsibilities and goals. IT Strategies brings a wealth of specialized knowledge and experience helping organizations of all sizes develop their information technology strategies, and together we can focus these services for Regulatory Organizations,” said Jeff Holland, Managing Partner. “We can be assured that we delivering the right solutions to Regulatory Organizations by offering these strategic services.

**About IT Strategies**

Founded in 1995, IT Strategies helps improve strategic execution by focusing people, processes, systems and "modus operandi" on the organization's critical success factors. It also helps management teams align Information Technology with business needs and the organization’s working style.

**About blue sands Inc.**

blue sands is the leading provider of business management solutions and software for Regulatory Organizations. Founded in 2001, blue sands enables organizations to maximize operational efficiencies through productivity gains, increased accountability and the integration of all business critical operations.